



June 21 – 22, 2019 Sponsorship Opportunities

Molybdenum (Moly)/Title Sponsor: \$7,500 (one available)

- Event Naming Rights (...presented by...)
- Free large booth space in central location of event (15ft x 30ft)
- Prominent mention in event Press Releases
- \$400 in LeadBills
- Largest logo on all Marketing Materials (both print and on-line) and T-shirts
- Largest logo on event/stage banners and Solo Sponsor Banner
- Name stated in all stage and event announcements
- Right of First Refusal for next year's title sponsor
- Logo/name on all event merchandise
- Website and social media links to cross-promote title sponsor and event
- One year Leadville/Lake County Chamber of Commerce membership
- Two Celebrity Judge Spots

Platinum Sponsor: \$5,000 (two available)

- Free booth space at event (15ft x 20ft)
- Mentioned in various forms of media advertising where applicable
- \$200 in LeadBills
- Medium logo on all Marketing Materials (both print and on-line) and T-shirts
- Medium logo on event & stage banners
- Constant recognition in stage and event announcements
- Website and social media links to cross-promote title sponsor and event
- One year Leadville/Lake County Chamber of Commerce membership

Gold Sponsor: \$2500

- Free booth space at event (15ft x 10ft)
- \$100 in LeadBills
- Mentioned in various forms of media advertising where applicable
- Logo on all Marketing Materials (both print and on-line) and T-shirts
- Logo on event banners
- Constant recognition in stage and event announcements
- Website and social media links to cross-promote title sponsor and event
- One year Leadville/Lake County Chamber of Commerce membership

Silver Sponsorship: \$1000

- Free booth space on courthouse lawn (10ft X 10ft)
- Mentioned in various forms of media advertising where applicable
- Logo on all Marketing Materials (both print and on-line) & T-shirts
- Business mentioned in marketing materials (both print and on-line)
- Website and social media links to cross-promote title sponsor and event

Zinc Sponsor: \$500

- Mentioned in various forms of media advertising where applicable
- Business mentioned in marketing materials (both print and on-line) & T-shirts
- Logo on all Marketing Materials (both print and on-line) & T-shirts
- Website and social media links to cross-promote title sponsor and event

Lead Carbonate Sponsor: \$250

- Mentioned in various forms of media advertising where applicable
- Business mentioned in marketing materials (both print and on-line)
- Website and social media links to cross-promote title sponsor and event

Friends of BBQ: \$100

- Mentioned in various forms of media advertising where applicable